

TRADE 2

Illustrated Guide to Collectible Trade Stimulators – Volume 2

Revised Edition – Volume 2 Price Guide

This price guide is a companion to the revised edition of *Illustrated Guide to Collectible Trade Stimulators, Trade 2* by Richard M. Bueschel, published by Coin Slot Books, Division of Hoflin Publishing Ltd., 4401 Zephyr Street, Wheat Ridge, CO 80033-3299, 303-420-2222 or 800-352-5678. This insert can be removed without damage to the editorial or historical content of the book if desired and can serve as a handy buying-or-selling value reference at auctions, shows, antique shops or flea markets.

The vintage arcade machine prices indicated in this folder correspond to the 100 collectible machines illustrated and described in **Trade 2**. Similar price guides will be available for all volumes in the series as published. The value classifications are based on a vintage coin machine pricing philosophy advanced by a panel of eight collectors and dealers designed to eliminate the weighted factors of a single owner bias, irrational auction prices — up or down — and the dichotomy of pricing proposed by collectors (buying) and dealers (selling). This philosophy and the six classifications for pricing are explained in detail in this price guide.

Composition of the panel

Actual prices and estimated values have been provided by a panel of eight vintage trade stimulator and counter game collectors, historians and dealers, augmented by data on actual dollar transactions between collectors and dealers as well as open auction prices paid up to the date of pricing where such data is available. The panel of eight was selected to provide as much rational pricing input as practically possible and to provide an equalizer for prices that may inadvertently be based on biased judgements and over-or-under enthusiastic estimates. In addition, the panel members represent the major trade stimulator and counter game collecting areas of the country in order to balance local value irregularities.

The pricing panel is made up of the following members:

Ken Durham, Washington, DC
Tom Gustwiller, Ottawa, OH
Larry Lubliner, Highland Park, IL
Alan Sax, Long Grove, IL
Dick Bueschel, Mt. Prospect, IL
Jack Freund, Springfield, WI
Jeff Frahm, St. Louis, MO
Bill Whelan, Daly City, CA

Each member of the pricing panel brings broad spectrum knowledge to bear on the evaluation of trade stimulators and counter games within their specific area of expertise. As such, each pricing authority therefore contributes both strengths and weakness to the assignment, the latter tempered by the knowledge of the other members of the panel. Final pricing was assembled by the author primarily based on overall averages on the inputs provided.

Pricing Classifications

In line with the trade stimulator and counter game vintage coin machine pricing philosophy, each machine has been priced in six classifications; "Excellent" being near mint and most desirable with "Incomplete" denoting the lowest order of desirability.

The class descriptions used for pricing the machines are as follows:

Incomplete: Non-working, with parts, working components and graphics missing or virtually beyond salvage. Cabinet broken, incomplete or rotted. Paper and instructions damaged or missing. Cosmetic glass severely damaged, broken or missing. "Basket Case." Requires complete restoration.

Rough: Rough condition. Worn out mechanism. Well worn cabinet and graphics. Broken parts. Cosmetic glass badly worn or damaged. Often not working but mechanically complete. Paper worn but intact.

Fair: Machine in good to fair working condition. Now new parts needed. Appearance acceptable but needs work. Paper intact with cosmetic glass usable without touch up or change. Can be made to operate with minor adjustments.

Good: Ready to operate but needs some work. Cabinet, paper, graphics and cosmetic glass in good shape. Needs work on appearance. Good candidate for restoration.

Excellent: Near mint condition, possible brand new with some minor wear and aging acceptable. Cabinet, paper, graphics and cosmetic glass virtually mint. Readily operates.

Restored: Rebuilt and tuned up to mint or even better condition with the understanding that the restored machine retains its original identity and integrity without imaginative or creative changes that alter it from its original. Not too bright, polished or flashy unless required to match original.

Machine Definition

The description of a vintage coin-operated device as a "Trade Stimulator" or "Counter Game" does little to define the actual machine or its working characteristics. Unlike Slot Machines, Arcade Machines, Pinball Machines or Scales, Trade Stimulators and Counter Games were produced in a narrow window of application, with a variety of small points differentiating one class of machine from another. Often the choice of reels, be they fruit, cigarette, color spot, numbers, fortune, dice or other had a significant effect on the

operation of the machine, with different machine names often applied. For purposed of clarification the following distinct differences of play and display have been established for identification purposes throughout this series of guides.

Ball Flip
Baseball Reel(s)
Beer Reel(s)
Candy Vender
Card Reel(s)
Cigar Vender
Cigarette Dice
Cigarette Reel(s)
Coin Drop
Color Reel(s)
Dial
Dice
Dice Reel(s)
Disk(s)
Drop Card(s)
Fortune Reel(s)
Fruit Dice
Fruit Reel(s)
Gum Vender
Horse Reel(s)
Lighted Symbols
Marble(s)
Military Reel(s)
Movable Markers
Multiple Game
Novelty Dice
Novelty Reel(s)
Number Dice
Number Reel(s)
Physical Test
Pinfield
Plunger
Pocket(s)
Pointer(s)
Poker Dice
Pop Card(s)
Punch
Race Game
Roulette
Shooter
Spelling Dice
Spinner(s)
Sports Reel(s)
Spot (Card Symbols) Dice
Spot (Card Symbols) Reel(s)
Wheel(s)

Using The Prices In This Folder

The vintage machine prices indicated in this folder have been based on averages of current market values of "best estimates" for the machines listed as provided by a panel of eight authorities at the time of publication. These prices should not be regarded as firm buy-or-sell figures but rather should be used as approximate value indicators. Like many fine antiques, vintage coin machine values tend to frequently fluctuate, both up and down, with market values different than those on these pages to be expected at any point in time. Buyers and sellers should expect to pay or receive amounts based on the many current market variables of value, condition, special features and machine popularity — particularly the current "Fad Factor" — at the time of any transaction. While the prices expressed in this folder cannot be expected to reflect the precise market values at variable points in time, they do provide a guide to specific machine desirability and reveal the status relationships between one machine and another.

COLLECTIBLE TRADE STIMULATORS AND COUNTER GAMES PRICE GUIDE

Providing pricing in six classifications for the 100 vintage Trade Stimulators and Counter Games illustrated and described in the revised edition of *Illustrated Guide to Collectible Trade Stimulators*, Volume 2.

I/No.	PAGE #	MANUFACTURER	Incomplete	Rough	Fair	Good	Excellent	Restored
1.	61.	McLoughlin (Winchester) GUESSING BANK (1878-1880) Counter Pointer	\$500	\$1,000	\$3,500	\$5,500	\$7,000	\$6,500
2.	62.	McLoughlin PRETTY WAITER GIRL GUESSING BANK(1880) Counter Pointer	\$4,000	\$6,000	\$10,000	\$14,000	\$16,000	\$15,000
3.	63.	Weston SLOT MACHINE (1892-1893) Counter Pinfields	\$650	\$1,200	\$2,000	\$3,500	\$5,000	\$4,500
4.	64.	World's Fair COLUMBIAN FORTUNE TELLER (1892-1895) Counter Pointer	\$400	\$800	\$1,500	\$2,500	\$3,500	\$3,000
5.	65.	Western Weighing NICKEL TICKLER (1893-1898) Counter Pinfield	\$200	\$300	\$500	\$850	\$1,400	\$1,000
6.	66.	American Automatic AUTOMATIC DICE (1893-1896) Counter Dice	\$250	\$400	\$600	\$1,000	\$1,400	\$1,200
7.	67.	U.S. Novelty (Caille) WINNER (DICE) (1893-1922) Counter Dice	\$275	\$400	\$800	\$1,200	\$1,800	\$1,600
8.	68.	Amusement Machine COMBINATION"JACK POT" (1893-1895) Counter Pinfield, Pointer	\$600	\$1,000	\$2,000	\$3,500	\$4,200	\$3,900
9.	69.	Western Automatic IMPROVED ROULETTE (1893-1904) Counter Roulette	\$200	\$300	\$500	\$750	\$950	\$850
10.	70.	Siersdorfer COIN TARGET BANK (1894-1898) Counter Shooter	\$1,200	\$2,500	\$3,500	\$4,500	\$5,500	\$5,000
11.	71.	Griswold BLACK CAT (1895-1898) Counter Wheel	\$250	\$400	\$600	\$950	\$1,200	\$1,000
12.	72.	Canda BONANZA (1895-1899) Pedestal Card Reels	\$400	\$650	\$900	\$1,200	\$2,000	\$1,850
13.	73.	Drobisch ADVERTISING REGISTER (1896-1899) Counter Pinfield	\$250	\$450	\$850	\$1,200	\$1,500	\$1,300
14.	74.	Waddel DISCOUNT BICYCLE WHEEL (1896-1903) Counter Wheel	\$450	\$600	\$1,000	\$1,500	\$2,100	\$1,900
15.	75.	Drobisch STAR ADVERTISER (1897-1904) Counter Pointer	\$275	\$350	\$700	\$1,200	\$1,600	\$1,400
16.	76.	Comstock THE PERFECTION (1897-1902) Counter Pinfield	\$200	\$300	\$400	\$550	\$750	\$600
17.	77.	Decatur FAIREST WHEEL No.2 (1897-1915) Counter Wheel	\$250	\$375	\$550	\$800	\$1,000	\$850
18.	78.	National (Mills) LITTLE MONTE CARLO (1897-1910) Counter Roulette	\$1,000	\$2,500	\$4,750	\$6,500	\$10,000	\$9,000
19.	79.	Fey KLONDIKE (1898-1899) Counter Pointer	\$1,000	\$1,400	\$2,200	\$2,800	\$3,500	\$3,200
20.	80.	Mills LITTLE DUKE (1898-1908) Counter Card Reels	\$900	\$1,500	\$3,500	\$4,500	\$6,500	\$5,500
21.	81.	Canda JUMBO SUCCESS (1898-1900) Pedestal Card Reels	\$300	\$600	\$800	\$1,200	\$1,800	\$1,500
22.	82.	Decatur FAIREST WHEEL No.3 (1899-1915) Counter Wheel	\$275	\$350	\$400	\$700	\$900	\$800
23.	83.	Bell (Wrigley's) DEWEY (1899-1907) Counter Pinfield	\$200	\$400	\$550	\$750	\$900	\$800
24.	84.	Bennett STUCKEY CIGAR (1900-1912) Counter Wheel	\$300	\$600	\$1,200	\$1,350	\$1,800	\$1,600
25.	85.	F.A. Ruff CRAP SHOOTERS DELIGHT (1900) Counter Dice	\$1,200	\$2,500	\$3,800	\$4,750	\$5,800	\$5,250
26.	86.	August HOO DOO (1901-1908) Counter Wheel	\$350	\$600	\$1,200	\$1,750	\$2,100	\$1,800
27.	87.	Kelley FLIP FLAP (1901-1903) Counter Coin Drop	\$350	\$950	\$1,200	\$1,650	\$2,400	\$2,000
28.	88.	Caille QUINTETTE (1901-1903) Pedestal Card Reels	\$1,500	\$2,500	\$5,000	\$8,000	\$10,000	\$9,000
29.	89.	Caille ROYAL JUMBO (1901-1916) Pedestal Card Reels	\$650	\$900	\$1,400	\$1,800	\$2,400	\$2,000

I/No.	PAGE #	MANUFACTURER	Incomplete	Rough	Fair	Good	Excellent	Restored
30.	90.	Mills SUCCESS No.6 ("Little Success") (1901-1920) Pedestal Card Reels	\$400	\$650	\$900	\$1,200	\$1,800	\$1,650
31.	91.	Mills JUMBO SUCCESS No.6 ("Big Success") (1901-1920) Pedestal Card Reels	\$500	\$800	\$1,000	\$1,500	\$2,000	\$1,800
32.	92.	Wain & Bryant (Caille) ZODIAC (1902-1910) Counter Wheel	\$750	\$2,000	\$4,500	\$6,000	\$8,500	\$7,500
33.	93.	Star STAR TRADE REGISTER (1902-1910) Floor Wheel	\$2,000	\$4,000	\$7,000	\$9,000	\$12,000	\$10,000
34.	94.	Canda AUTOMATIC CARD MACHINE (1903-1907) Counter Card Reels	\$300	\$500	\$900	\$1,500	\$2,800	\$2,200
35.	95.	Park RED BIRD (1903-1905) Counter Wheel	\$300	\$550	\$850	\$1,200	\$1,600	\$1,400
36.	96.	Caille JOCKEY (1905-1912) Counter Card Reels	\$450	\$950	\$2,500	\$3,000	\$4,500	\$4,000
37.	97.	Fey DRAW POKER (1905-1916) Counter Drop Cards	\$500	\$1,450	\$2,200	\$3,400	\$5,500	\$5,000
38.	98.	Progressive WIZARD CLOCK (1905-1913) Counter Coin Drop	\$175	\$275	\$500	\$600	\$800	\$700
39.	99.	Griswold STAR (1905-1926) Counter Wheel	\$250	\$375	\$500	\$650	\$850	\$750
40.	100.	Dunn WRIGLEY DICE MACHINE (1905-1908) Counter Dice	\$200	\$500	\$750	\$1,000	\$1,400	\$1,200
41.	101.	Dunn PERFECTION ("Straight Glass") (1906-1908) Counter Marbles	\$200	\$500	\$750	\$1,200	\$1,800	\$1,400
42.	102.	Watling DRAW POKER (1907-1914) Counter Drop Cards	\$500	\$1,450	\$2,200	\$3,400	\$5,500	\$5,000
43.	103.	Bradford LARK (1907-1916) Counter Dice	\$700	\$1,000	\$1,500	\$2,000	\$4,750	\$4,000
44.	104.	Pana Enterprise NEW IMPROVED FAIREST WHEEL (THE FAIREST WHEEL) (1907-1914) Counter Pointer	\$400	\$550	\$800	\$1,200	\$1,900	\$1,600
45.	105.	Royal DICE (1907-1912) Counter Dice	\$700	\$1,450	\$2,200	\$4,000	\$6,500	\$6,000
46.	106.	Mills CRAP SHOOTER (1908) Counter Dice	\$950	\$1,450	\$2,300	\$4,500	\$8,500	\$7,200
47.	107.	Page SALES INCREASER (1909-1917) Counter Pointer	\$250	\$600	\$900	\$1,500	\$2,400	\$2,000
48.	108.	Unit Sales WINNER DICE (1925-1929) Counter Dice	\$250	\$400	\$800	\$1,200	\$1,600	\$1,400
49.	109.	Mills PURITAN BELL (1926-1927) Counter Number Reels	\$200	\$300	\$400	\$500	\$700	\$600
50.	110.	National TARGET PRACTICE (1926-1928) Counter Shooter	\$100	\$150	\$250	\$300	\$500	\$400
51.	111.	Bluebird TARGET (1926-1932) Counter Shooter	\$25	\$75	\$175	\$200	\$275	\$250
52.	112.	Jennings FAVORITE (1926-1930) Counter Shooter	\$250	\$375	\$550	\$900	\$1,400	\$1,200
53.	113.	Atlas (Graham) MIDGET ROULETTE (1926-1929) Counter Roulette	\$200	\$300	\$400	\$650	\$850	\$750
54.	114.	Exhibit PLAY BALL (1926-1935) Counter Shooter	\$100	\$200	\$300	\$450	\$700	\$650
55.	115.	Monarch (Fey) PEE WEE ROULETTE (1927-1930) Counter Roulette	\$200	\$300	\$400	\$550	\$750	\$650
56.	116.	Caille JUNIOR BELL ("Style 2") (1928-1932) Counter Fruit Reels	\$300	\$500	\$600	\$850	\$1,000	\$900
57.	117.	Buckley PURITAN BABY VENDOR(Coin Acceptor) (1929-1932) Counter Novelty Reels	\$65	\$125	\$250	\$450	\$650	\$600
58.	118.	Field BABY VENDOR (1929-1932) Counter Fruit Reels	\$45	\$75	\$175	\$275	\$350	\$300
59.	119.	H.C. Evans SARATOGA SWEEPSTAKES (1932-1935) Counter Race Game	\$275	\$450	\$800	\$1,400	\$1,750	\$1,600
60.	120.	Daval CHICAGO CLUB HOUSE (1933-1935) Counter Spot Reels	\$45	\$100	\$175	\$300	\$600	\$450
61.	121.	A.B.C. Coin JOCKEY CLUB (1933-1935) Counter Horse Reels	\$75	\$150	\$250	\$400	\$600	\$550
62.	122.	Bally CUB (1933-1934) Counter Wheel	\$55	\$120	\$200	\$250	\$350	\$300

I/No.	PAGE #	MANUFACTURER	Incomplete	Rough	Fair	Good	Excellent	Restored
63.	123.	Rock-Ola OFFICIAL SWEEPSTAKES (1933-1935) Counter Race Game	\$100	\$200	\$350	\$600	\$1,000	\$900
64.	124.	Groetchen POK-O-REEL GUM VENDOR (1933-1934) Counter Card Reels	\$45	\$125	\$200	\$300	\$450	\$375
65.	125.	Keeney And Sons MAGIC CLOCK (1933-1935) Counter Pointer	\$35	\$100	\$150	\$175	\$250	\$200
66.	126.	Stock FLYING HEELS (1934-1935) Counter Wheel	\$375	\$750	\$900	\$1,100	\$1,450	\$1,300
67.	127.	Stephens PENNY DRAW (1934-1939) Counter Spot Reels	\$50	\$120	\$175	\$225	\$300	\$250
68.	128.	Groetchen GOLD RUSH (1934-1935) Counter Disks	\$90	\$125	\$200	\$450	\$700	\$600
69.	129.	Jennings LITTLE MERCHANT (1934-1937) Counter Number Reels	\$100	\$200	\$300	\$450	\$650	\$600
70.	130.	Daval WIN-A-SMOKE (1935-1936) Counter Cigarette Reels	\$50	\$95	\$200	\$300	\$450	\$400
71.	131.	Mills BLACKJACK (1935-1938) Counter Spot Reels	\$50	\$120	\$200	\$300	\$400	\$350
72.	132.	Exhibit GET-A-PACK (1935-1937) Counter Cigarette Reels	\$35	\$100	\$175	\$200	\$300	\$250
73.	133.	Daval CENTASMOKE (1936-1939) Counter Cigarette Reels	\$45	\$95	\$175	\$300	\$450	\$425
74.	134.	National SMOKES (1936-1937) Counter Cigarette Reels	\$60	\$100	\$200	\$300	\$450	\$425
75.	135.	Great States SANDY'S HORSES (1936-1940) Counter Race Game	\$30	\$75	\$90	\$200	\$350	\$300
76.	136.	Garden City TURF (1936-1940) Counter Horse Reels	\$35	\$65	\$85	\$250	\$300	\$275
77.	137.	Garden City GEM THREE OF A KIND (1936-1940) Counter Cigarette Reels	\$35	\$65	\$85	\$200	\$300	\$250
78.	138.	A.B.T. PROSIT (1936-1938) Counter Disks	\$30	\$60	\$100	\$150	\$250	\$200
79.	139.	Groetchen ROYAL FLUSH (1937-1942) Counter Spot Reels	\$30	\$75	\$90	\$200	\$300	\$275
80.	140.	Groetchen DIXIE DOMINOES (1937-1939) Counter Dice Reels	\$30	\$75	\$90	\$200	\$300	\$275
81.	141.	Bally LITE-A-PAX (1937-1939) Counter Lighted Symbols	\$30	\$75	\$90	\$200	\$300	\$275
82.	142.	Jennings PENNY CLUB (1938-1940) Counter Cigarette Reels	\$100	\$200	\$250	\$350	\$550	\$500
83.	143.	Daval BELL SLIDE (1938-1939) Counter Fruit Reels	\$30	\$75	\$100	\$250	\$375	\$325
84.	144.	Daval JOKER (1938-1940) Counter Spot Reels	\$30	\$70	\$100	\$175	\$250	\$200
85.	145.	Daval JOKER GUM VENDOR (1938-1941) Counter Spot Reels	\$60	\$75	\$150	\$200	\$350	\$300
86.	146.	Withey SEVEN GRAND (1938-1941) Counter Dice	\$30	\$70	\$100	\$300	\$500	\$450
87.	147.	Keeney SPINNER WINNER (1939-1941) Counter Lighted Symbols	\$50	\$100	\$200	\$350	\$475	\$450
88.	148.	Sanders DEUCES WILD (1939-1941) Counter Spot Reels	\$30	\$60	\$90	\$175	\$250	\$225
89.	149.	Baker PICK-A-PACK (1939-1941) Counter Novelty Dice	\$50	\$165	\$220	\$300	\$500	\$450
90.	150.	Daval STAR AMERICAN EAGLE (1940-1952) Counter Novelty Reels	\$30	\$60	\$75	\$100	\$175	\$150
91.	151.	Groetchen IMP (1940-1951) Counter Novelty Reels	\$25	\$40	\$60	\$100	\$150	\$125
92.	152.	Daval CUB (1940-1951) Counter Cigarette Reels	\$45	\$80	\$100	\$150	\$200	\$175
93.	153.	Daval 1940 DIVIDER PENNY PACK (1940-1942) Counter Cigarette Reels	\$35	\$65	\$100	\$250	\$350	\$325
94.	154.	Liberty TWINS WIN (1940-1942) Counter Novelty Dice	\$30	\$60	\$90	\$150	\$200	\$175
95.	155.	Sanders LUCKY PACK (1941-1950) Counter Cigarette Reels	\$30	\$60	\$90	\$175	\$250	\$225
96.	156.	Sanders LITTLE POKER FACE No.2 (1941-1950) Counter Spot Reels	\$30	\$60	\$90	\$175	\$250	\$225

I/No.	PAGE #	MANUFACTURER	Incomplete	Rough	Fair	Good	Excellent	Restored
97.	157.	Shipman SPIN IT (1947-1960) Counter Horse Reel	\$30	\$50	\$75	\$100	\$150	\$125
98.	158.	Bradley 7-GRAND (1947-1949) Counter Dice	\$30	\$70	\$100	\$300	\$375	\$350
99.	159.	Quality Supply HORSES (1949-1951) Counter Dice	\$25	\$65	\$100	\$125	\$150	\$125
100.	160.	Play-Write PLAY-WRITE (1950-1951) Counter Number Reels	\$35	\$80	\$125	\$150	\$200	\$175

Additional Collectible Trade Stimulator Price Guides

Price guide inserts, such as this folder, will be available for all of the volumes in the *Illustrated Guide to Collectible Trade Stimulators Trade 1, Trade 2, Trade 3* and beyond series of books as published, in all providing value guidance for hundreds of different collectible Trade Stimulators and Counter Games. To be informed of these books and price guides as they are available, write to: Coin Slot Books, Division of Hoflin Publishing Ltd., 4401 Zephyr Street, Wheat Ridge, CO 80033-3299, or call toll free 1-800-352-5678 to be placed on their free mailing list.

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